

WB Anodizing Effect Coating

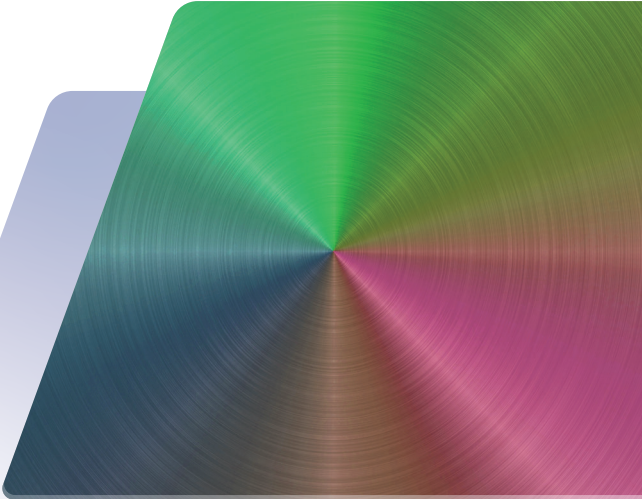
Cutting-edge metallization/ metallic finish coating

AkzoNobel WB anodizing Effect Coating has been formulated to apply to consumer electronics parts that require a smooth metallic finish.

Suitable for plastic substrates with lightweight requirements and components that need a highly-metallized finish, WB Anodizing Effect Coating is a more efficient way to produce a colorful, metallic product than standard anodizing coating methods.

With increasing emphasis on more sustainable methods of production, waterborne coating methods are a great alternative as they produce less volatile organic compounds (VOC's), making them safer to handle and apply.

Waterborne methods also use less water and electricity than traditional anodizing methods and the finish can be produced in a range of colors, making it a versatile and efficient coating process for a range of applications.



The painting method is relatively simple, reducing the steps needed to achieve the desired effect. The end result is a sleek finish, perfect for a range of applications within consumer electronics, beautifully balancing aesthetics without the need for energy-intensive processes.

Features and Benefits

Feature	Benefit
Lower VOC's than traditional methods	Easier to handle and apply
Simple anodizing process	Speeds up production cycle
Available in a range of colors	Versatile for a range of applications
Compatible with a range of plastics	A great alternative to traditional anodizing methods

For more information go to: consumerelectronics.akzonobel.com or contact ce.information@akzonobel.com

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